KCP SIDDHARTHA ADARSH RESIDENTIAL PUBLIC SCHOOL

KANURU :: VIJAYAWADA- 520 007.

FORMATIVE ASSESSMENT - II (PAPER PEN TEST) 2014 - 2015

Class :VII | Time : 1 Hr.
Sub : Social | Marks : 30

I. Choose the right word from options given: **4 x 1/2 = 2M**

1. Which is not a form of mass media? [ ]
   a) Computer b) Films c) Radio
2. Qutubuddin Aibak was a general of _____ [ ]
   a) Iltutmish b) Mohammed Ghori c) Jalaluddin
3. The _____ can restrict the media if a news items cause unrest amongest the people or distrubs communal harmony. [ ]
   a) business house b) people c) government
4. Slaves who were given important posts were called [ ]
   a) Mamluks b) Bandagan c) None of these

II. Write whether the following statements are True or False. **4 x 1/2 = 2M**

5. The owner of an Iqta is called a Jagirdar. [ ]
6. Branding means 'to stamp a product with a particular name or sign'. [ ]
7. During the sultanate period, the land tax was called Kharja. [ ]
8. Advertisement is not needed to promote a product. [ ]

III. Match the following. **4 x 1/2 = 2M**

9.	Iltutmish	[ ]	a)	Alauddin Khilji
10.	Free media is essentia in	[ ]	b)	Slave dynasty
11.	Market reforms	[ ]	c)	Democracy
12.	Chalisa	[ ]	d)	a group of 40 members

IV. Answer the following questions in two or three sentences. **2 x 5 = 10M**

13. Name the dynasties under the Delhi Sultanate?
14. What does right to information mean?
15. What were the three major problems faced by the Delhi sultans?
16. What do you understand by advertisements?
17. Who were the three powerful kings under whom the territory of Delhi Sultanate expanded?

V. Answer the following in three to four sentences. **3 x 2 = 6M**

18. How many kinds of markets are there? What are they? Explain about them.
19. Write a note on the slave dynasty

VI. Answer the following questions in five to six lines. **4 x 2 = 8M**

20. What is a "Khilji Revolution"
21. Define the role of media in a Democracy.